WISEBEAT

DJ/Producer

## **DJ** Info

DJ Since: 2014
Category: Club DJ / Event DJ
Main Genre: Progressive Deep Tech
Genres: Electronic, House, Ambient, Deep House, Afro Tech, Techno
Music Source: Digital
Set Duration: 2-5 Hours

## **Biography**

Serdar Senemoglu aka Wisebeat residing in Istanbul, is a Turkish DJ & music producer and one of the top DJs exports to the international nightlife scene.

Originally a textile engineer with an MBA in international business, Wisebeat started his professional career in fashion and retail working with top local and international designer brands. He ultimately became "the go to" guru in restructuring and running retail model firms and launched his private consultancy and coaching firm.

Wisebeat is a world traveller and a global citizen by design. Working in the global fashion industry and traveling the world for extensive periods, he has always seen fashion, culture and music come together.

As a music lover and a musician since childhood, playing different instruments such as piano, guitar, drums, saxophone and clarinet, he realized that he has to put his passion for music into action. After some professional training, he gradually utilised his musical skill into the world of music production and design. Shortly after his first gig in 2014, he started to perform in the most exclusive clubs in Istanbul and Mykonos.

Ever since, Wisebeat's DJ career has been on a fast track; performing in some of the best music festivals and the hottest nightlife joints in the world, including: Burning Man, Africa Burn, Maxa Camp Tulum, Scorpios Mykonos, Blemagou Mykonos, Cavo Paradiso Mykonos, Gospel NYC, The Williamsburg Hotel NYC, Do Not Sit on the Furniture Miami, Electric Pickle Miami, Raspoutine Rome, Chi Decadance Ukraine, Klein Istanbul and other best clubs in Japan, Australia, Ukraine, Tunisia, Lithuania, Greece and Turkey.

Wisebeat believes DJ'ing is both science & art. His DJ style can be described as sexy and emotional, 100% harmonically mixed progressive deep tech base with blends of strong afro tech and ethnic deep undertones.

Wisebeat records all his performances live and uploads Mashmix sets to SoundCloud.com/Wisebeat.

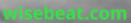
#### **Videos**











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# **Performance Highlights**

USA Gospel NYC, Williamsburg Hotel NYC, Electric Pickle Miami, Do Not Sit on The Furniture Miami, Caravan of Lights Camp Burning Man 2018 Nevada, Varsity Camp Burning Man 2018 Nevada GREECE Scorpios Mykonos, Alemagou Mykonos, Cavo Paradiso Mykonos, Queen Mykonos, Astra Mykonos, Yucatan Nalu Beach Athens, Aegli Geni Hamam Thessaloniki MEXICO Maxa Camp Tulum, Into the Jungle Tulum ITALY Raspoutine Rome, The Sanctuary Eco Retreat Rome, Quantic Milan, Sheraton Diana Majestic Milan, White Milazzo Sicily UK Hovarda London AUSTRALIA Bond @ Melbourne SOUTH AFRICA Africa Burn Tvanka UKRAINE Chi Decadence Kiev LITHUANIA Mojo Vilnius JAPAN A Life Club Tokyo, Odeon Tokyo FRANCE Chakra Cannes LEBANON Seven Sisters Beirut ISRAEL Gigi Tel Aviv, The Sanctuary Experience Tel Aviv ALBANIA Telecom District Tirana, Folie Marine Jale TUNISIA Lunasea Tunis, Play Tunis TURKEY Mini Muzikhol Istanbul, Mitte Istanbul, Klein Istanbul, Lucca Istanbul, Sunset Istanbul, Anjelique Istanbul, Menta Neux Colonie Istanbul, Must Istanbul, Before Sunset Alacati, Dusk Alacati, Fun Beach Alacati, Bonjuk Bay Marmaris

## **Press Photos and Logo**

Download electronic press kit, rider & press photo shots here:

www.wisebeat.com/presskit.zip



# **WISEBEAT**









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### **New Releases**



The Sanctuary Rome December 14, 2019



Do Not Sit Miami September 19, 2019



Caravan of Lights Camp Burning Man September 01, 2018



Electric Pickle Miami February 22, 2019



Raspoutine Rome February 09, 2019



Gospel New York September 26, 2019



Do Not Sit Miami November 14, 2019

#### **Contacts**

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